



Marianne Neifert, M.D., “Dr. Mom”



Marianne Neifert, M.D., better known as Dr. Mom®, is a well known pediatrician, dynamic professional speaker, author of parenting books, and mother of five grown children -- all born during her medical training. Dr. Neifert is a Fellow of the American Academy of Pediatrics and Clinical Professor of Pediatrics at University of Colorado Health Sciences Center. With the perspective of a pediatrician and the accumulated wisdom of decades of parenting experience, she has authored four child-rearing books, *Dr. Mom: A Guide to Baby and Child Care*, *Dr. Mom's Parenting Guide*, *Dr. Mom's Guide to Breastfeeding*, and *Dr. Mom's Prescription for Preschoolers*. Dr. Neifert is also a contributing editor for *Parenting* and *BabyTalk Magazines*. For millions of parents, the name "Dr. Mom" is synonymous with practical, prudent, empowering advice, laced with empathic support and reassurance. In addition, successfully combining medicine and motherhood has eminently equipped Dr. Neifert to offer sage counsel about the universal quest to balance one's personal and professional lives.

A knowledgeable, compassionate, and gifted communicator, Dr. Mom is a member of the National Speakers Association (NSA) and has addressed audiences in 45 states and 6 foreign countries. She makes frequent media appearances to educate the public about parenting and children's health issues, and has been a guest on the Today Show, Good Morning America, CBS This Morning, 20/20, CNN, and others. Dr. Neifert effectively combines her professional training, personal experience, and practical wisdom to offer commonsense advice on issues impacting today's generation of children and the parents who must prepare them to thrive in a changing world.